PAYMENT
An invoice will be sent to all participants after registration. Registrations are not final until payment has been received.
Payment in Euros of the registration fee and cover for accompanying guest for the social dinner should be made before 31 August 2011 by credit card via the following website:
http://www.ils.org/europe/Pages/FFSympo2011Registration.aspx

SOCIAL EVENTS AND ACCOMPANYING GUEST
A symposium social dinner will be held on 6 October 2011 at 20.00 in the Grand Ballroom of the Hilton Prague. Accompanying guests not registered for the symposium can attend the dinner paying a fee of 85 €, by credit card via the above mentioned website.

VENUE AND ACCOMMODATION
The symposium will be held at:

Hilton Prague
Pobrežní 1
CZ-156 00 Prague
Czech Republic
Tel: +420-2-2484-1111
Fax: +420-2-2484-2378
www.prague.hilton.com

A number of rooms have been pre-booked at special rates in the Hilton Prague as well as the following hotels that are at walking distance from the Hilton:

Century Prague Old Town -***
Na Porti 1, CZ-11 000 Prague 1
Tel: +420-2-2180 0801
Fax: +420-2-2100 0001
http://www.accomhotels.com/

IBIS Prague Old Town -***
Na Porti 1, CZ-11 000 Prague 1
Tel: +420-2-6600 0899
Fax: +420-2-6600 0880
http://www.accomhotels.com/

Hotels
Rates include buffet breakfast and 10% VAT

<table>
<thead>
<tr>
<th></th>
<th>Single Room</th>
<th>Double Room</th>
</tr>
</thead>
<tbody>
<tr>
<td>Hilton Prague</td>
<td>3575 CZK</td>
<td>4015 CZK</td>
</tr>
<tr>
<td>(116 €)</td>
<td>(137 €)</td>
<td></td>
</tr>
<tr>
<td>Hotel Century Old Town</td>
<td>110 €</td>
<td>110 €</td>
</tr>
<tr>
<td>Hotel IBIS Prague Old Town</td>
<td>85 €</td>
<td>85 €</td>
</tr>
</tbody>
</table>

IMPORTANT DATES
31 May 2011
Deadline for abstract submission for poster sessions

31 July 2011
Deadline early registration

31 September 2011
Deadline final registration/payment

3 September 2011
Deadline for hotel booking / hotel cancellation in Century Prague Old Town and IBIS Prague Old Town

5 September 2011
Deadline for hotel booking / hotel cancellation in Hilton Prague

INTERNATIONAL SYMPOSIUM ON
HEALTH BENEFITS OF FOODS – FROM EMERGING SCIENCE TO INNOVATIVE PRODUCTS

For further information please contact:
ILSI Europe a.s.b.l.
Avenue E. Mounier 83, Box 6
B-1200 Brussels
Belgium
Tel: +32 2 771 00 14
Fax: +32 2 702 00 44
E-mail: ilsi@ilsi-europe.be

Contacts:
Scientific Programme:
Stephanie Vidy, Senior Scientific
Project Manager:
vidy@ilsi-europe.be

Registration and venue:
Ruth Marquet, Conference & Membership Development Manager
rmarquet@ilsi-europe.be

Additional information about the Functional Foods Symposium is also available on:

Disclaimer:
The symposium programme may be subject to changes without prior notice in case of unexpected cancellations.
WEDNESDAY 5 OCTOBER 2011
Registration at 10.30-13.00
Welcome and start of the symposium at 13.00

SESSION I
Setting the scene
What is health and what are health benefits, and what are they worth?
John Milner, National Institutes of Health / National Cancer Institute (US)

Health economics and how nutrition contributes to it
Jan van Cuylen, Associatie Internationale de la Mutualité / AIM (BE)

Diet, foods and food constituents – Where does the money go?
Anne Astrup, University of Copenhagen (DK)

Functional foods with health benefits – Approaches around the globe
E. Siokou Teo, ILSI Southeast Asia Region (MY)

Evidence for health effects of what we eat: how to integrate findings from intervention and observational studies?
Pieter van 't Veer, Wageningen University (NL)

Meta-analyses: how do they help and what can they not do?
Lea Hooper, University of East Anglia (UK)

Assessing health benefits of diets in general population
Edith Feiskens, Wageningen University (NL)

Bioavailability, intake and status of nutrients and bioactive compounds
Adriaan Cassidy, University of East Anglia (UK)

Interactions and synergies between bioactive compounds
Barry Halliwell, National University of Singapore (SG)

SESSION II
Characterisation of food
Complex foods – Variability and requirements for characterisation
Kati Piironen, VTT Technical Research Centre of Finland / University of Eastern Finland (FI)

Micronutrients: markers of status to understand functions?
Susan Fairweather-Tait, University of East Anglia (UK)

 english"

SESSION III
Markers and endpoints for health benefits
Markers as substitutes of clinical endpoints
Elizabeth Yee, National Institutes of Health / National Institute on Aging (US)

Individual variability and nutrigenetics
Ainhoa Almendros, University of East Anglia (UK)

PERSONALISED NUTRITION: SCIENCE AND SOCIAL ASPECTS
Hannover Daniel, Technical University of Munich (DE)

FLORIDINAL 10 OCTOBER 2011
SESSION IV
Targeted nutrition – Testing benefits
Healthy ageing, inflammation, and homeostasis
Claudio Franceschi, University of Bologna (IT)

Impact on benefits testing, while targeting specific groups
Tom Sanders, King’s College London (UK)

SESSION V
Benefit Communications – How and when to communicate the science?
Frida Konczak, Technical University of Munich (DE)

PROGRAMME

ORGANISING AND SCIENTIFIC COMMITTEE
Dr. Jean-Michel Antoine, Danone (FR)
Prof. Arne Astrup, University of Copenhagen (DK)
Dr. Alessandro Chiodioli, ILSI Europe (EC)
Dr. Sandra Einerhand, Tate & Lyle Ingredients (UK)
Prof. Susan Fairweather-Tait, University of East Anglia (UK)
Mr. Andreas Kadi, Red Bull (AT)
Dr. Michele Kellerhals, Coca-Cola Europe (BE)
Prof. Jürgen König, University of Vienna (AT)
Dr. Dominique Lecan, Bionor (FR)
Dr. Leif Fjeld, Nestlé (CH)
Prof. Hildegard Przybylinska (DE)
Prof. Gerhard Rechammer, Max Rubner Institut (DE)
Dr. Ben van Ommen, TNO Quality of Life (NL)
Dr. Stéphane Vidry, ILSI Europe (BE)

REGISTRATION
Registration for the symposium can be made online via the website: http://www.2013.org/Science/3F5symposium2011/registration.aspx
An official confirmation of registration will be sent to you by e-mail.

REGISTRATION/PAYMENT DEADLINE:
31 AUGUST 2011

On-site registration will take place on Wednesday 5 October 2011, from 10.30 to 13.00.

The registration fee covers:
• Admission to the symposium
• Coffee/tea during the three-day symposium, lunches on 5, 6 and 7 October, and the social dinner on 6 October 2011
• Book of Abstracts/Posters
• Symposium proceedings

Registration fee
Registration before 31 July 2011 Registration after 31 July 2011
Industry participants 1100 € 800 €
Non-industry participants 1100 € 750 €
Students (2) 450 € 300 €

(1) Limited number of places. Copy of ID required.

ABOUT ILSI AND ILSI EUROPE
Founded in 1978, the International Life Sciences Institute (ILSI) is a non-profit, worldwide foundation that seeks to improve the well-being of the general public through the advancement of science. Its goal is to further the understanding of scientific issues relating to nutrition, food safety, toxicology, risk assessment, and the environment. ILSI Europe is the corresponding body for ILSI in Europe.

ILSI Europe was established in 1986 to facilitate and evaluate scientific issues related to the above topics through symposia, workshops, expert groups, and resulting publications. The aim is to advance the understanding and resolution of scientific issues in these areas. ILSI Europe is funded primarily by its industry members.

LANGUAGES
The official language of the symposium will be English.

POSTERS
Participants are encouraged to submit abstracts to be considered for the poster sessions. Posters should cover work undertaken to investigate topics related to the symposium programme. Please submit your abstract to no more than 450 words to http://bit.ly/1NY117Z no later than 31 May 2011.

AUDIENCE
This multidisciplinary symposium will be of interest to food scientists, food technologists, nutritionists, dietitians, consumer scientists, product developers and regulators from industry, academia and government involved in health, innovation, safety and quality of foods with certain health benefits.

PROCEEDINGS
The proceedings from this symposium will be published in the European Journal of Nutrition. Abstracts of presentations and posters will be distributed at the meeting.

ROUND TABLE DISCUSSION: WHAT DIETARY CHANGES ARE NECESSARY OR FEASIBLE TO BRIDGE THE MISMATCH BETWEEN PREVIOUS DIETARY HABITS AND CURRENT-TIME LIFESTYLES?
Moderator: Jacky Davis, Maccie Davis Communications (BE)
Roundtable participants:
• Johanna Dwyer, National Institutes of Health / National Institute on Aging (US)
• Edith Feiskens, Wageningen University (NL)
• Susan Fairweather-Tait, University of East Anglia (UK)
• Ben van Ommen, TNO Quality of Life (NL)

WHY PEOPLE EAT WHAT THEY EAT AND HOW FOR COMMUNICATION CAN CHANGE THAT
Franco Bellosta, University of Paris 13 (FR)

INNOVATIVE PRODUCTS
Hans van Trijp, Wageningen University (NL)

COMMUNICATION AND CONSUMER UNDERSTANDING OF INNOVATION
Peter Weingst, Healthy Marketing Team (UK)

HOW CAN EU POLICY “NUDGE” CONSUMER BEHAVIOUR TOWARDS HEALTHY CHOICES AND WHAT SCIENCE IS NEEDED TO DELIVER THE EVIDENCE BASE?
Jani Wallquel, European Commission – Joint Research Centre (IT)

FUTURE DIRECTIONS
Nutrition 2020
Michael Fenwick, CSIRO Food and Nutritional Sciences (AU)