

# Authenticity of Food Task Force



**NEW  
Task Force**

## ABOUT THE NEW TASK FORCE

Food authenticity is a growing concern with increasing public awareness. Recurrent cases of substitution or addition of sometimes toxic ingredients are the cause of related health issues, often with long lasting negative effects. To reduce the risk of such incidents, several activities have been initiated by both legislators and producers. On the traceability and auditing side, schemes have been amended to include specific aspects of vulnerability assessment. This new task force will address the possibility to unify the existing approaches to food authenticity and provide advice for the remaining gaps between them in order to ensure a holistic approach to combat food fraud.



## CURRENT STATUS

A **New Task Force** proposal has been reviewed by ILSI Europe's Scientific Advisory Committee and external reviewers and accepted by ILSI Europe's Board of Directors. *This task force was established in July 2017 and welcomes new members to join its activity.*

## MEMBER COMPANIES

- Arla Foods
- Cargill
- Danone
- General Mills
- Mérieux NutriSciences
- Südzucker



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## BACKGROUND AND OBJECTIVES

### Background

On the regulatory side, the EU Food Fraud Network (FFN) was established, and, on the analytical side, several new methods have been developed.

The gap is that none of these initiatives has been integrated to form a holistic approach to prevent and combat food fraud.

### Objectives and Expected Outcomes

With representatives from government, quality scheme organisations, food fraud database providers, food industry and academia, this task force aims to

assess existing solutions with the goal to develop a guidance document for an integrated, holistic approach to increase the effectiveness of food fraud prevention and detection.

### Expected Impact

The anticipated impact will be substantial for both public and private stakeholders, but ultimately for the consumer. The project will significantly enhance the understanding of food fraud risks, their management and reduction. By bringing together all

stakeholders, the current scientific knowledge gaps will be identified. A revised integrated approach will provide a holistic toolkit for efficiently bridging these gaps in order to ensure food authenticity and consumer safety.

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