REGISTRATION

Attendance to the workshop is upon invitation only. Requests to attend should be addressed to Dr Stefan Storcksdieck (stefan.storcksdieck@ec.europa.eu) or Dr Cyril Marsaux (cmarsaux@ilsieurope.be).

Deadline for registration: 25 August 2017

Registration covers:

- Admission to the workshop
- Workshop booklet
- Buffet lunch and refreshments served during the workshop
- Welcome dinner on 20 September 2017

Registrations and hotel reservations should be made before 25 August 2017. Requests of registrations and hotel reservations received after 25 August 2017 are subject to availability.

CANCELLATION POLICY

All cancellations of hotel reservations should be made in writing to Ms Ruth Marquet at rmarquet@ilsieurope.be. For cancellations received after 1 September 2017, the hotel is entitled to charge the full stay. Substitutions of hotel reservations are possible and should be made in writing.

VENUE AND ACCOMMODATION

The event will take place at:
Thon Hotel Brussels City Centre
Avenue du Boulevard 17
BE – 1210 Brussels, Belgium
Tel: +32 (0)2 205 15 11
Email: brusselscitycentre@thonhotels.be

Located next to Place Rogier and the Botanical Gardens, the hotel is within walking distance of Bruxelles-Nord station with daily departures to and from Brussels Airport, and connection to Bruxelles-Midi via the Eurostar and Thalys. The hotel has express check-in / check-out kiosks and a fitness club with sauna, in addition to a parking garage.

A number of standard guest rooms have been pre-booked at special rates in the Thon Hotel Brussels City Centre where the workshop will take place.

<table>
<thead>
<tr>
<th>Standard Room</th>
<th>EUR119.24</th>
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<tbody>
<tr>
<td>Luxury Room</td>
<td>EUR139.24</td>
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Rates include buffet breakfast, free access to WiFi, fitness centre, €4.24 city tax and 6% VAT.

For further information:

Workshop
Dr Cyril Marsaux
Scientific Project Manager
ILSI Europe
cmarsaux@ilsieurope.be

Registration, venue & accommodation
Ms Ruth Marquet
ILSI Europe
rmarquet@ilsieurope.be

About PATHWAY-27
Prof. Alessandra Bordoni
University of Bologna
alessandra.bordoni@unibo.it

This project has received funding from the European Union’s Seventh Framework Programme for research, technological development and demonstration under grant agreement no 311876.
**BACKGROUND**
Since the adoption of the Regulation on nutrition and health claims by the European Commission in 2006, companies and small and medium enterprises (SMEs) in particular, have faced scientific, legal, administrative and financial difficulties when trying to build a health claim dossier. Guidance for stakeholders more specifically interested in health claims relating to bioactive compounds and bioactive-enriched foods would be helpful. As part of its work programme, the PATHWAY-27 consortium has developed a guidance paper mainly targeted at the food industry, especially SMEs. These ‘Industry Guidelines’ are intended as a practical guide from product development to the submission of a health claim dossier.

**OBJECTIVES**
In parallel working groups, experts will actively review, help refine and provide feedback on the ‘Industry Guidelines’.

**EXPECTED OUTCOME**
The outcome of the workshop will be a final guidance paper to support the food industry (in particular SMEs) in producing health-promoting foods and in submitting convincing health claim dossiers. This final guidance paper will be published at the end of 2017.

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**ABOUT THE PATHWAY-27 PROJECT**
Pivotal Assessment of the Effects of Bioactives on the Health and Wellbeing.
From Human Genoma to Food Industry (PATHWAY-27) is a 5-year research project funded under the EU’s 7th Framework Programme. The PATHWAY-27 consortium consists of 25 partner organisations, coordinated by the University of Bologna. The consortium studies three bioactives (docosahexaenoic acid, beta-glucan, and anthocyanins) incorporated into three different widely-consumed food matrices (dairy-, bakery-, egg products). The overall objective of PATHWAY-27 is to determine the impact of these bioactive-enriched foods on physiologically-relevant endpoints related to Metabolic Syndrome risk and deliver a better understanding of the role and mechanisms of action of the bioactive-enriched foods.

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**ORGANISING COMMITTEE**
- Prof. Alessandra Bordoni, University of Bologna (IT)
- Dr Stefan Storcksdieck, EC-JRC (IT)
- Dr Stéphane Vidry, ILSI Europe (BE)
- Dr Cyril Marsaux, ILSI Europe (BE)
- Dr András Sebók, CBHU (HU)
- Ms Zsófia Kertész, CBHU (HU)

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**PROGRAMME**

**Thursday 21 September 2017**
19.30 Welcome Drink and Dinner

**Friday 22 September 2017**
09.00-09.10 Welcome
Dr S. Storcksdieck
(European Commission – Joint Research Centre)
09.10-09.20 Introduction to the Workshop
Dr A. Hegyi
(Campden BRI Hungary)
09.20-09.30 Introduction to the Pathway-27 Project
Prof. A. Bordoni
(University of Bologna)
09.30-10.00 Introduction to the Industry Guidance Paper
Dr A. Hegyi
10.00-10.30 Coffee Break
10.30-10.45 Feedback from Industry
Dr F. Prothon
(Swedish Oat Fiber)
10.45-11.00 Main Progress and Remaining Challenges with the Implementation of Regulation 1924/2006: The Importance of Guidance for Industry
Ms C. Gubbiotti
(FoodDrinkEurope)
11.00-11.15 Feedback from Public Sector
Mr K. Schebesta
(United Nations Industrial Development Organization)
11.15-12.15 Breakout Group Discussions (Part 1)
12.15-13.15 Lunch
13.15-14.30 Breakout Group Discussions (Part 2)
14.30-15.00 Coffee Break
15.00-16.00 Report Back
Working Group Rapporteurs
16.00-16.20 Plenary Discussion
16.20-16.30 Conclusions and Closure
Dr S. Storcksdieck