

# Authenticity of Food Potential New Task Force

## ABOUT THE POTENTIAL NEW TASK FORCE

Food authenticity is an emerging topic of concern. Recent cases of melamine addition to infant formula, addition of peanut to ground cumin, addition of illegal dyes to spice mixes are not only an indication of the frequency of incidents, but also of the severity, as all of the cases have related health issues and, in the case of melamine, even caused death of several infants and permanent injuries to thousands. To reduce the risk of such incidents, several activities have been started. On the traceability and auditing side, schemes have been amended to include specifically aspects of vulnerability assessment.



**Potential  
Task Force**



## CURRENT STATUS

The New Task Force Proposal (NTFP) is currently under review. Subject to support from 5 member companies, the task force will be ready to launch its first activity in 2017.



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## BACKGROUND AND OBJECTIVES

### Background

On the regulatory side, the EU Food Fraud Network (FFN) was established, and, on the analytical side, several new methods have been developed.

The gap is that none of these initiatives has been integrated to form a holistic approach to prevent and combat food fraud.

### Objectives and Expected Outcomes

With representatives from government, quality scheme organisations, food fraud database providers, food industry and academia, this potential new task force aims to

assess existing solutions with the goal to develop a guidance document for an integrated, holistic approach to increase the effectiveness of food fraud prevention and detection.

### Expected Impact

The anticipated impact will be substantial for both public and private stakeholders and the consumer. The project will significantly enhance the understanding of food fraud risks, its management and reduction by bringing together

all stakeholders in order to identify and bridge current scientific knowledge gaps and integrate the different approaches into a single, holistic efficient approach to help ensure food authenticity.

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